

**PEOPLE'S FACE IS
THREATENED IN KRG EVERY
DAY**

FACE is originally introduced by Goffman (1967)

The positive social value a person claims for himself by the line others assume he has taken during a particular contact.

FACE (pragmatic face)

- ❑ Is used in the sense of reputation or good name.**
- ❑ Is the public self-image.**
- ❑ Is any abstract entities such as honor & esteem. .**
- ❑ Is one's social status or self value.**

Remember!

There are two types of face:

Positive face

Is a desire to
be liked
, approved,
respected
and
appreciated
by others.

Negative face

Is the desire not
to be impeded
and to have the
freedom of
actions.
(to be free from
impositions)

Face Threatening Act (FTA)

When speaker says something that represents a threat to another individual's expectations regarding self image, it is FTA

A: I will always love you and I

B: (interrupts) You know what? I do not want to hear any other words . Just go out.

FTA is weighed by




Power and social distance



Size of imposition

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- The social distance between the interlocutors refers to the degree of closeness between them



Whenever the speaker has power over the hearer, he/she can use direct expressions, but when the hearer becomes the speaker in the same relationship, he/she has to be completely indirect to reduce FTA

The government in KRG has power over us

- If the teachers do not go back to their classes, they will be dismissed.
- The salary of Sep. , Oct., Nov. and Dec. will be saved for you.
- 60% of civil servant's salary will be saved .

- No fuel will be distributed among people this winter.
- There will be no electricity this winter.





Thank you