

VS.

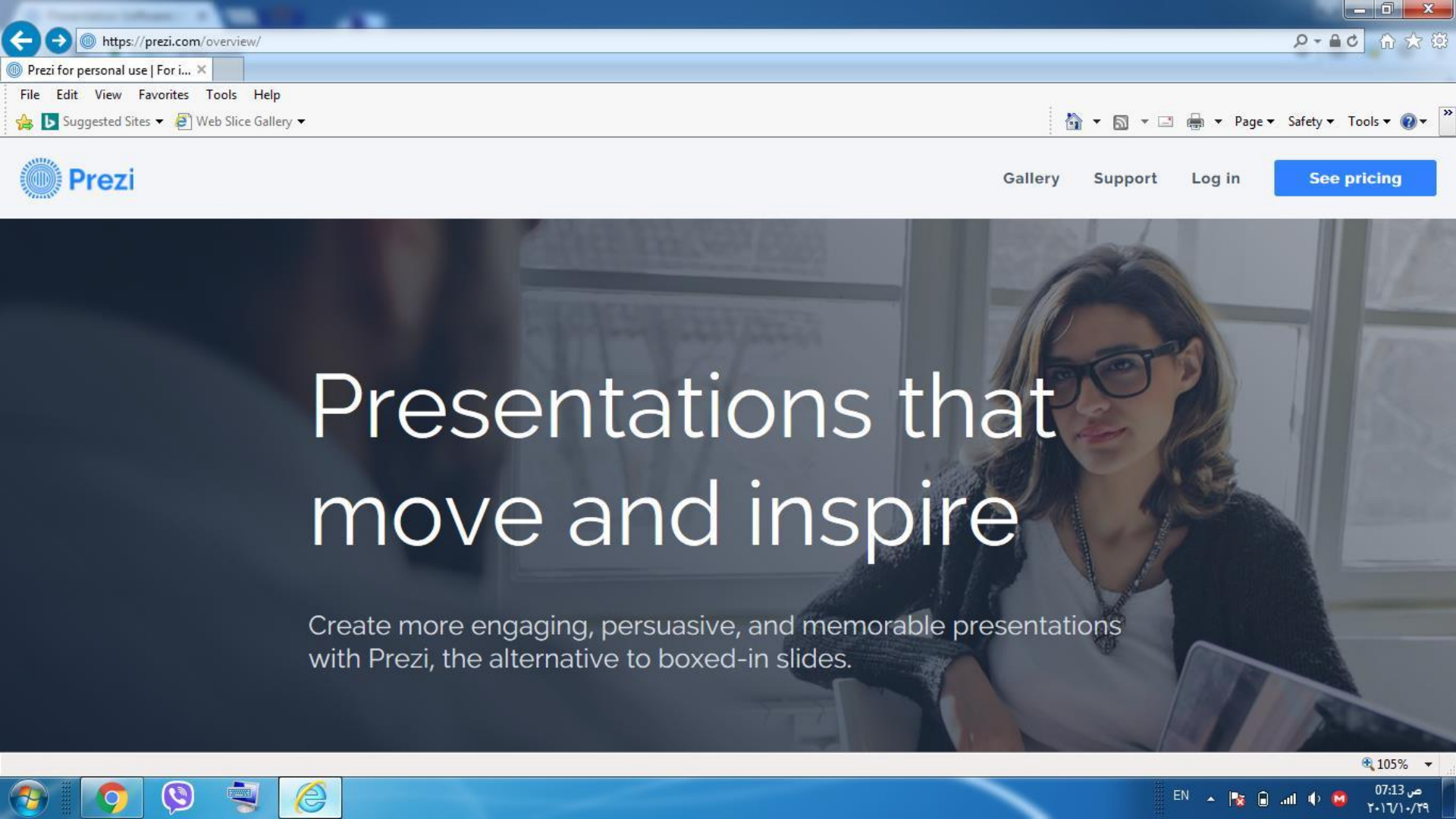


Prezi Advantages

- 1) Zoom – Prezi’s unique differentiation is it’s zoom function. This allows the presenter to simply click the background with the mouse and the presentation zooms out to an overview, then the presenter can zoom into the area they please. This allows you to explore ideas smoothly and naturally. In other words, if you want to “zoom in” for emphasis you can. If you want more detail you can zoom in again and then once you’re in a specific area you can “pan” to expand on that idea or gain more detail.
- 2) Non-linear – allows the presenter to choose his/her own paths. In other words, users can jump in and out ideas and are given more flexibility when presenting ideas.
- 3) Sharing – can share presentations online with up to 10 audience members which make collaborating on projects easy.

5 Reasons to Use Prezi Rather Than PowerPoint





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